

# WELLS FARGO BANK

1005

BAILEYS CROSSROADS 5797 LEESBURG PIKE FALLS CHURCH, VA 22041

DATE October 24, 2016 122/540

PAY TO THE ORDER OF

Mega TV -

\$ 30,025.<sup>00</sup>/<sub>100</sub>  
00/<sub>100</sub> DOLLARS

thirty thousand twenty five with

POR UN MEJOR PUERTO RICO  
SHANNON L STRANG  
PO BOX 8032  
FALLS CHURCH VA 22041-8032

Shannon L Strang

⑆054001220⑆1326214630⑈1005

10-26-16P02:18 RCVD

Yenia Lin Rd

**CONTRACT**

**mega 60**  
**Frances St.**  
**Lot 42 Amelia Industrial Park**  
**Guaynabo, PR 00968**  
**(305)644-4800**

Mega.TV

And:

**BEE GROUP**  
**LOS PADROS SERENA**  
**APT U 202**  
**Caguas, PR 00727**

<u>Contract / Revision</u> 433896 /		<u>Alt Order #</u>
<u>Product</u> PAC PNP (Oct 27 - Nov 7)		
<u>Contract Dates</u> 10/27/16 - 11/07/16		<u>Estimate #</u>
<u>Advertiser</u> Comité Por Un Mejor Puerto Rico		<u>Original Date / Revision</u> 10/25/16 / 10/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> MEGAPR	<u>Account Executive</u> Edwin Trinidad	<u>Sales Office</u> WSJU Local Sa
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-49		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	MEGPF	10/27/16	10/28/16	El Circo 6A-10A	El Circo 6A-10A		:30				NM	16	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	---88--				16	\$50.00				
N 2	MEGPF	10/31/16	11/04/16	El Circo 6A-10A	El Circo 6A-10A		:30				NM	36	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	77778--				36	\$50.00				
N 3	MEGPF	11/07/16	11/07/16	El Circo 6A-10A	El Circo 6A-10A		:30				NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 11/07/16	11/13/16	8-----				8	\$50.00				
N 4	MEGPF	10/27/16	10/28/16	Conectaos 11:30A-12:30P	Conectaos 11:30A-		:30				NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	---44--				8	\$60.00				
N 5	MEGPF	10/31/16	11/04/16	Conectaos 11:30A-12:30P	Conectaos 11:30A-		:30				NM	18	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	33444--				18	\$60.00				
N 6	MEGPF	11/07/16	11/07/16	Conectaos 11:30A-12:30P	Conectaos 11:30A-		:30				NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 11/07/16	11/13/16	4-----				4	\$60.00				
N 7	MEGPF	10/27/16	10/28/16	Papparazzi TV 5P-6P	Papparazzi TV 5P-		:30				NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	---55--				10	\$50.00				
N 8	MEGPF	10/31/16	11/04/16	Papparazzi TV 5P-6P	Papparazzi TV 5P-		:30				NM	30	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	66666--				30	\$50.00				
N 9	MEGPF	11/07/16	11/07/16	Papparazzi TV 5P-6P	Papparazzi TV 5P-		:30				NM	7	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 11/07/16	11/13/16	7-----				7	\$50.00				
N 10	MEGPF	10/27/16	10/28/16	Mega News 6P-7P	Mega News 6P-7P		:30				NM	10	\$750.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at [www.spanishbroadcasting.com/termsandconditionsAO.html](http://www.spanishbroadcasting.com/termsandconditionsAO.html), and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this Insertion Order via the WideOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

\*\*This Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. \*\*





**mega 60**  
**Frances St.**  
**Lot 42 Amelia Industrial Park**  
**Guaynabo, PR 00968**  
**(305)644-4800**

Mega.TV

Contract / Revision	Alt Order #
433896 /	

Contract Dates	Product	Estimate #
10/27/16 - 11/07/16	PAC PNP (Oct 27 - Nov	

Advertiser	Original Date / Revision
Comité Por Un Mejor Pue	10/25/16 / 10/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---55--				10	\$75.00				
N 11	MEGPF	10/31/16	11/04/16	Mega News 6P-7P	Mega News 6P-7P		:30				NM	28	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	55666--				28	\$75.00				
N 12	MEGPF	11/07/16	11/07/16	Mega News 6P-7P	Mega News 6P-7P		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	6-----				6	\$75.00				
N 13	MEGPF	10/27/16	10/28/16	Cual Es Su Opinion 8P-9P	Cual Es Su Opinior		:30				NM	16	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---88--				16	\$150.00				
N 14	MEGPF	10/31/16	11/04/16	Cual Es Su Opinion 8P-9P	Cual Es Su Opinior		:30				NM	40	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	88888--				40	\$150.00				
N 15	MEGPF	11/07/16	11/07/16	Cual Es Su Opinion 8P-9P	Cual Es Su Opinior		:30				NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	8-----				8	\$150.00				
N 16	MEGPF	10/27/16	10/28/16	Descarao 9P-10P	Descarao 9P-10P		:30				NM	16	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---88--				16	\$75.00				
N 17	MEGPF	10/31/16	11/04/16	Descarao 9P-10P	Descarao 9P-10P		:30				NM	40	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	88888--				40	\$75.00				
N 18	MEGPF	11/07/16	11/07/16	Descarao 9P-10P	Descarao 9P-10P		:30				NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	8-----				8	\$75.00				
N 19	MEGPF	10/27/16	10/28/16	ROS News/Bayly 11P-12:30A	ROS News/Bayly 1		:30				NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---55--				10	\$75.00				
N 20	MEGPF	10/31/16	11/04/16	ROS News/Bayly 11P-12:30A	ROS News/Bayly 1		:30				NM	25	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	55555--				25	\$75.00				
N 21	MEGPF	11/07/16	11/07/16	ROS News/Bayly 11P-12:30A	ROS News/Bayly 1		:30				NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	8-----				8	\$75.00				
N 22	MEGPF	10/27/16	10/28/16	Fernando Hidalgo 7P-8P	Fernando Hidalgo		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---22--				4	\$75.00				
N 23	MEGPF	10/31/16	11/04/16	Fernando Hidalgo 7P-8P	Fernando Hidalgo		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	11111--				5	\$75.00				
N 24	MEGPF	11/07/16	11/07/16	Fernando Hidalgo 7P-8P	Fernando Hidalgo		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	4-----				4	\$75.00				
N 25	MEGPF	10/27/16	10/28/16	Oscar Haza 10P-11P	Oscar Haza 10P-11		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---22--				4	\$75.00				
N 26	MEGPF	10/31/16	11/04/16	Oscar Haza 10P-11P	Oscar Haza 10P-11P		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	11111--				5	\$75.00				
N 27	MEGPF	11/07/16	11/07/16	Oscar Haza 10P-11P	Oscar Haza 10P-11P		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	4-----				4	\$75.00				
Totals								0.00				378	\$30,025.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	94	\$7,480.00	(\$1,496.00)	\$5,984.00
10/31/16 - 11/07/16	284	\$22,545.00	(\$4,509.00)	\$18,036.00
<b>Totals</b>	<b>378</b>	<b>\$30,025.00</b>	<b>(\$6,005.00)</b>	<b>\$24,020.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Mega TV media buy  
PAC PNP

Flight: 10/27-11/7



MEGA TV (Spot 30ss)	weeks	Oct	Oct	Nov	TOT		
		24	31	7			
El Circo de la Mega 6am-10am LIVE		16	36	8	60	\$	50.00 \$ 3,000.00
Conectaos por la Cocina con Luis Vigoreaux 10:30am-11:30am		8	18	4	30	\$	60.00 \$ 1,800.00
Paparazzi TV 5pm-6pm		10	30	7	47	\$	50.00 \$ 2,350.00
Mega Noticiero con Maria Elvira Salazar 6p-7pm		10	28	6	44	\$	75.00 \$ 3,300.00
Y Cual es su Opinión con Rubén Sánchez 8-9pm L-V		16	40	8	64	\$	150.00 \$ 9,600.00
Descarao con rocky The Kid 9-10 L-V		16	40	8	64	\$	75.00 \$ 4,800.00
ROS Mega Noticiero con Maria Elvira Salazar 11:00pm-11:30pm y Bayly 11:30-12:30mm		10	25	8	43	\$	75.00 \$ 3,225.00
7-8 pm / 10-11 pm		8	10	8	26	\$	75.00 \$ 1,950.00
Total MEGA TV		86	219	48	353	\$	30,025.00

Medias Horas Disponibles Domingo 6 de noviembre:

- 7p-7:30pm
- 7:30p-8pm
- 9:30p-10pm
- 10p-10:30pm
- 10:30pm-11pm

Sixto George Davis

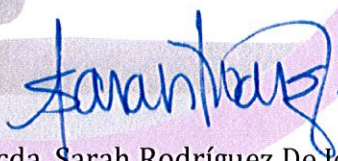
ESTADO LIBRE ASOCIADO DE PUERTO RICO  
OFICINA DEL CONTRALOR ELECTORAL

**CERTIFICACIÓN DE REGISTRO**

Yo, **SARAH RODRÍGUEZ DE JESÚS**, Secretaria de la Oficina del Contralor Electoral mediante la presente,

**CERTIFICO:** Que se ha realizado una búsqueda en los archivos y expedientes de la Secretaría de la Oficina del Contralor Electoral y acredito que, el **Comité Por un Mejor Puerto Rico**, está debidamente registrado, según lo dispone el Artículo 6.000 de la Ley 222-2011, según enmendada, conocida como “Ley para la Fiscalización del Financiamiento de las Campañas Políticas en Puerto Rico”.

**EN TESTIMONIO DE LO CUAL**, Firmo la presente y hago estampar el sello de la Oficina del Contralor Electoral, en San Juan, Puerto Rico hoy 7 de octubre de 2016.



Lcda. Sarah Rodríguez De Jesús  
Secretaria de la Oficina del Contralor Electoral

***“Esta certificación tendrá vigencia durante un año a partir de su emisión”.***